



THOROUGHBRED CHARITIES OF AMERICA

26th ANNUAL STALLION SEASON AUCTION

Online: January 4, 9 a.m. - January 8, 5 p.m. EST • Telephone: January 8, 9 a.m. - 5 p.m. EST

Live, Select Stallion Season Auction: January 9, 6:30 p.m.
Keeneland Entertainment Center, Lexington, Kentucky

Sponsor and Advertiser Opportunities

We would like to support Thoroughbred Charities of America, a 501 (c) 3 corporation, Fed ID #26-2861555, which grants funds to charities that support Thoroughbred rescue, retirement, rehabilitation and adoption; equine research; backstretch and farm employee programs; and therapeutic riding programs.

Event Sponsorship Opportunities

<input type="checkbox"/>	Platinum Sponsor	\$30,000	Includes:	Two VIP tables for 8, prominent logo on promotional material and a two-page, color spread in the event program
<input type="checkbox"/>	Gold Sponsor	\$20,000	Includes:	Two VIP tables for 8, prominent logo on promotional material and one full page, color ad in the event program
<input type="checkbox"/>	Silver Sponsor	\$10,000	Includes:	One table for 8, prominent logo on promotional material and one, full page color ad in the event program
<input type="checkbox"/>	Steel Sponsor	\$5,000	Includes:	Six reserved seats, logo on promotional material and half page color ad in the event program
<input type="checkbox"/>	Bronze Sponsor	\$2,500	Includes:	Two reserved seats, logo on promotional material and half page color ad in the event program

Program Advertising Opportunities

<input type="checkbox"/>	Inside Covers - Sold!	\$1,500	Full Color] Ad specifications: Trim size: 8.125" wide x 10.875" tall Bleed size: 8.375" wide x 11.125" tall
<input type="checkbox"/>	Full Page	\$1,000	Full Color	
<input type="checkbox"/>	Full Page	\$500	Black and White	
<input type="checkbox"/>	Half Page	\$500	Color - 7.5" wide x 4.5" tall	
<input type="checkbox"/>	Half Page	\$300	Black and White - 7.5" wide x 4.5" tall	

Ad submissions: Please email ads as high resolution PDF's to ecrady@tca.org by December 11, 2015.

Sponsor/Advertiser Name: _____

Address: _____

Email Address: _____ Phone Number: _____

☐ Enclosed is my check made payable to Thoroughbred Charities of America

☐ Visa, MasterCard, Amex or Discover Card Number: _____

Expiration Date: _____ CVV Code: _____

Authorized Signature: _____

Please send this completed form to:

Erin Crady, P.O. Box 910668, Lexington, KY 40509, fax: (859) 276-2462, email: ecrady@tca.org
Call (859) 276-4989 with questions or visit www.tca.org.